

CHAMPION® TECHNOLOGY. TAKING ON TODAY'S TUNE-UP CHALLENGES.

The OE "high thread" style spark plug presented replacement challenges due to a flawed design. Champion engineers went to work to develop a spark plug featuring a patented technology that made replacement convenient, trouble free and with better engine performance. Be ready for replacement with the latest Champion technology — more than 4,000,000 vehicles on the road use this OE "high thread" style spark plug!

The Challenge: OE Plug

- Two-piece design
- Prone to separation during removal



Champion Technology: #7989

- Patented one-piece design
- Superior durability
- Trouble free plug replacement



Applications At-A-Glance

Ford

- 5.4L 3 Valve Engine V8
- 4.6L 3 Valve Engine V8
- 6.8L 3 Valve Engine V10

See other side for complete list of applications.

ALWAYS A CHAMPION™



EST. 1907

PERFORMANCE DRIVEN™

www.alwaysachampion.com



FEATURE

BENEFIT

Double Platinum Power™

Sharp spark for better engine performance and longer plug life

Patented one-piece design

Superior durability and trouble free plug service

Extended ceramic design

Virtually eliminates misfire-causing flashover

Exclusive heat active alloy

Maintain stable operating temperature under all engine loads

J-gap Design

For more efficient burn and easier to gap

Champion® 7989 Fits the Following Applications:

YEARS	MAKE	MODEL	ENGINE
2008-2005	Ford	Expedition	5.4L V8 (VIN 5)
2007-2006	Ford	Explorer (Incl. Sport Trac)	4.6L V8 (VIN 8)
2007-2004	Ford	F-150	5.4L V8 (VIN 5)
2007-2006	Ford	F-150	5.4L V8 (VIN V)
2008-2005	Ford	F-250 Super Duty	6.8L V10 (VIN Y)
2008-2005	Ford	F-250 Super Duty	5.4L V8 (VIN 5)
2008-2005	Ford	F-350 Super Duty	6.8L V10 (VIN Y)
2008-2005	Ford	F-350 Super Duty	5.4L V8 (VIN 5)
2007-2005	Ford	F-450 Super Duty	6.8L V10 (VIN Y)
2007-2005	Ford	F-550 Super Duty	6.8L V10 (VIN Y)
2007-2005	Ford	Mustang	4.6L V8 (VIN H)
2007-2006	Lincoln	Mark Lt	5.4L V8 (VIN 5)
2007-2005	Lincoln	Navigator	5.4L V8 (VIN 5)
2007-2006	Mercury	Mountaineer	4.6L V8 (VIN 8)

Refer to TSB 08-1-9, Spark Plug Removal Instructions — 5.4L 3V

	UPC Code	Quantity
Individual	0-37551-01015-8	1
4 Pack	0-37551-15464-7	4
Case	100-37551-15464-4	96